## STRATEGIC PLAN 2017-2020

### **OUR MISSION/VISION/OBJECTIVES**

**GWQGC** supports Gold Coast womer and girls in lifelong education: to use their skills and knowledge for enhancing community life by work ing for their advancement and wellbeing: to work in friendship, cooper ation, and understanding-Gold Coast Old Australia

# **OUR ENVIRONMENT**

GWQGC faces the challenges of balancing expansion of its membership base in light of an ageing membership population, tough economic climate, uncertain future of peak bodies, ie Graduate Women International & Australia Federation of Graduate Women, and appealing to potential members of early, mid, late careers onto retirement.

As a Not for Profit entirely voluntary organisation it is a great challenge to raise needed money to

fund bursaries, given that membership dues are inequitable eg Gold Coast Branch retains only \$10 capitation fee out of \$105 yearly membership dues, (balance goes to the State, National & International Parent Organisations).

The branch social committee faces great challenges to provide programmes to address member needs and expectations, whilst at the same time providing enough money to fund bursaries, (given that Fellowship Funds Incorporated Inc no longer

can provide bursary funding due to cessation of that income stream from university gown hiring). Finally IT "Digital Disruption" eg consequences of hacking, incompatibility of various members IT systems is an ongoing and worrying trend.



#### **VISION**

GWQGC members view education for:

- empowering women
- reducing poverty
- improving health
- supporting human rights
- maintaining human security
- building peace

**SERVICES WE DELIVER** 

- manage inevitable human conflict of individual biases and prejudices • positively.
- promote this vision amongst all people irrespective of gender, age, race, nationality, religion, political opinion, sexual orientation or other status.

### **OBJECTIVES**

To maintain, develop and expand our membership base within the three Gold Coast Universities.

> Griffith Gold Coast Campus, Bond, Southern Cross University Gold Coast Campus sub-branch

- Promote equitable educational opportunities
- To develop partnerships with other educational and social organisations centred on women and girls utilising their commitment to lifelong learning to enhance Gold Coast community life.
- To expand our awards programme to include bursaries to disadvantaged Gold Coast CALD and indigenous population.
  - To ensure our awards programme encom-

- passes the educational continuum from pre university/vocational certification through to post doctoral level.
- To foster/support/encourage/women in overseas countries to tackle educational/social inequalities through educational projects.
- To develop projects/health, social, educational, by appointing a convenor, have terms of reference, a time frame and evaluation at least every (12months).
- To expand branch structural growth to accom-• modate/setup/continuation of sub branches, at Griffith GC/Bond and SCU GC Universities by enhancing leadership capabilities of members •
  - To raise our community profile by social media and a strong web presence.

### **SUMMARY**

The 2020 Strategic Plan for GWQGC is to support Gold Coast women and girls in lifelong education; to enable them to use their skills and knowledge to enhance community life on the Gold Coast Qld Australia (and nationally & internationally) by:

- Providing bursaries to all 3 Gold **Coast Universities**
- Providing bursaries for CALD (Culturally and Linguistic Diverse) and indigenous girls and women
- Developing partnerships with other educational & social organisations
- Ensuring that training and mentoring underpin all branch/sub branch activities and structural growth to accommodate current & future services.
- Providing value for money for members to continue to belong to the GWQGC branch and sub-branches.
- Encourage women & girls to be active leaders and decision makers in all spheres of public and private life.

- Bursaries at Griffith, Bond and SCUGC Campus (Sub-branch) for students, staff, alumni and others.
- Breakfast & evening meetings with guest speakers and networking opportunities
- Special interest functions
- Informal social gatherings
- Book discussion groups
- Member support and mentoring

## **OUR FUNDING**

- Capitation fee from membership dues
- Member donations
- "Bio" book sales
- Function proceeds
- Promote member estates/bequests
- Appoint designated fund raising/grants writer to committee to market our branch.

# **OVER-ARCHING GOALS**

- Expanding our membership
- Supporting our members
- Raising our community profile
  - Consolidating the Griffith (Gold Coast Campus)/Bond/ Southern Cross University (Gold Coast Campus) connections
- Expanding our awards programme
  - Helping disadvantaged women and girls through relevant charities/activities